



amputee
coalitionTM

ANNUAL REPORT



2012

LEADERSHIP MESSAGE



Thank you for your support during 2012. This was a challenging year for the Amputee Coalition because of sharp budget reductions and changes in staff. However, even with these challenges, we accomplished much.

Among our highlights, we opened a headquarters office in the Greater Washington, D.C. region, allowing the Coalition more opportunities to be present for national policy issues, coalition building and working with partners such as the Veterans Administration. For the convenience of amputees and their family and friends, we launched our Limb Loss Education Day series across the country. And we sailed on our first Amputee Coalition cruise.

But we couldn't have achieved this level of progress without the support from the many donors, sponsors and volunteers who make our programs and services successful.

As we look forward to 2013, we need your continued support to help us continue to make a difference in the lives of amputees across the country.

A handwritten signature in black ink that reads "Marshall J. Cohen". The signature is fluid and cursive.

Marshall J. Cohen
Chair of the Board

Special Thanks to Our National Sponsors

We recognize our National Sponsors, whose commitment and generosity helps the Amputee Coalition reach out to an increasing number of people in the United States living with limb loss and limb difference and those at risk.

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Orthotics & Prosthetics (NAAOP)
National Health Council
Olympic Fund
Orthotic and Prosthetic Activities Foundation
Veterans Administration (VA)
Wounded Warrior Project



OUR HIGHLIGHTS

We hope you enjoy learning about our major accomplishments of 2012.

Awareness

Our goal is that the majority of individuals affected by limb loss will understand the value of being a part of the Amputee Coalition community because of educational, social networking, philanthropic and outreach programs that are easily accessible to them through the Amputee Coalition. In 2012, we made significant progress.

- **Limb Loss Awareness Month:** In April, more than 500,000 “Take A Seat, Check Your Feet” care cards were distributed to people at risk for limb loss. Distribution was achieved with the help of our partner hospitals, the Veterans Health Administration, our professional members, and our national support group network.
- ***Grey’s Anatomy*:** Our work with this popular ABC TV series resulted in national exposure among its 17 million viewers. Because of this, we had an increase in requests for resource materials and certified peer visits.
- **Facebook:** We launched our Facebook page as a peer support initiative and saw the utility of the page grow from a weekly reach of 289 people in December 2011 to 58,213 people in November 2012.
- **Web site redesign:** Our Web site made significant advancements in navigation and design, including the National Limb Loss Resource Center pages. We had 425,000 unique visitors to our site in 2012.
- **Cruise:** The first Amputee Coalition Cruise set sail in December with 112 amputees and family members aboard.

Impact

Our goal, through our work, is to create changes in healthcare delivery that ensure all amputee patients and their families in the U.S. have access to and receive quality care, support and information for both pre- and post-limb loss.

- **Limb Loss Task Force Summit II:** Our second Summit convened in 2012 to develop priorities for reducing the number of preventable amputations in the U.S. The Task Force was comprised of experts on amputee care and rehabilitation, limb loss prevention, vascular medicine, diabetes care, healthcare policy and health system administration, as well as amputees. The Summit resulted in two major recommendations: 1) pursuit of a demonstration project and 2) development of a media campaign for those at risk for limb loss.

OUR HIGHLIGHTS

- **Well-Being Initiative:** We received a grant from Össur Americas to develop a program to assist prosthetists in advancing mental wellness for their patients. This program launched pilots in 2012. Working with Johns Hopkins University, we will use this data to build a program to help ensure that amputees who need mental health connections in their communities receive the help they need when they need it.
- **Limb Loss Education Days (LLED):** The idea for local programming arose from a special advisory work group convened in 2009 and made up of amputees from across the country. The idea was to bring education and outreach to where amputees live, work and play because most amputees are unable to attend the National Conference. The work group's leadership proved visionary as the LLEDs were a success in 2012 with more than 462 attendees in the first five locations: Atlanta, Washington, D.C., Dallas, San Antonio, and Southern California.
- **Paddy Rossbach Youth Camp:** Our camp is an ongoing success. Each summer, the camp experience positively impacts the lives of the 100 campers who attend. We are pleased that thanks to our donors and sponsors, the camp continues to be free for all to attend and includes travel costs.
- **inMotion:** Our national consumer magazine went through a facelift this year and was strengthened by stronger content development led by our Editorial Board.
- **Greater Washington, D.C. Headquarters:** We opened a headquarters office in the D.C. region in order to allow the Coalition more opportunities to be present for national policy issues, coalition building and working with partners such as the Veterans Administration, National Health Council and AOPA.
- **Fair Insurance:** Eight states introduced our Fair Insurance for Amputee Care bill in 2012. We were involved in every state that is moving forward with benchmark plans for the Affordable Care Act.

Mission Work

Our goal is to provide meaningful services and programs that make lifelong engagement in the Amputee Coalition desirable to amputees across America.

- **Peer Support Program:** In 2012, we convened a work group that reviewed the findings from a national survey of our peer
- 2012 Annual Report



OUR HIGHLIGHTS

visitors which focused on how to advance our National Peer Visitor Program. The work group, made up of amputees and hospital leaders, developed a set of focus areas that our newly convened Peer Support Committee took into implementation. The results were new criteria for peer visitors to be eligible to take the peer visitor training, an application process, and updated responsibilities and rules of conduct for certified peer visitors. The program is set to roll out in 2013.

- **Research enterprise:** Over the past year, we steadily increased our research program by developing relationships with a growing number of institutions, research organizations, colleges and universities, ranging from the Department of Defense and the Department of Veterans Affairs to emerging research institutions, such as the Patient-Centered Outcomes Research Institute, to Duke University and the University of Minnesota. Our discussions with these researchers centered on ensuring that current research projects focusing on limb loss engage questions that are relevant to people with limb loss and produce results that are disseminated to consumers, healthcare providers and manufacturers, and on working to ensure that funding for future research dedicated to limb loss is available.
- **Patient education resources:** In 2012, we expanded our resources for professionals who care for amputees by developing a series of brochures and making them available to the professionals who are our members.

Sustainability

Our goal is to more fully develop our philanthropy program and engage in innovative ideas that build collaborations and strategic alliances that will enhance our brand and increase funding for the full spectrum of our services – with the aim of increasing knowledge applicable to creating a vibrant, healthy limb loss community and robust limb loss prevention initiatives.

- **Department of Defense:** In 2012, we were invited to participate in two key programs: Military Research & Materiel Command Telemedicine & Advanced Technology Research Center's Lower Extremity Gait System and the U.S. Army Medical Research and Materiel Command Clinical and Rehabilitative Medicine Research Program's Rehabilitation of Neuromusculoskeletal Injuries Scientific Steering Committee.
- **National Health Council:** In 2012, the Amputee Coalition became certified through the NHC's Standards of Excellence program.



FINANCIAL HIGHLIGHTS 2012

STATEMENT OF ACTIVITIES

SUPPORT & OTHER REVENUE

Donations and Sponsorships	794,170
Grants Receipts	1,185,241
Publication Advertising	212,858
Memberships	112,419
Sales of Educational Material	47,575
National Conference	5,372
Other Income	18,225
TOTAL SUPPORT AND OTHER REVENUE	2,375,860

EXPENSES

Program Services	1,952,664
Management & General	426,043
Fundraising	390,178
TOTAL EXPENSES	2,768,885

STATEMENT OF FINANCIAL POSITION

ASSETS

Cash & Equivalents	489,477
Accounts Receivable	25,679
Contributions Receivable	213,450
Grants Receivable	52,438
Fixed Assets	24,420
Other Assets	78,496
TOTAL ASSETS	883,960

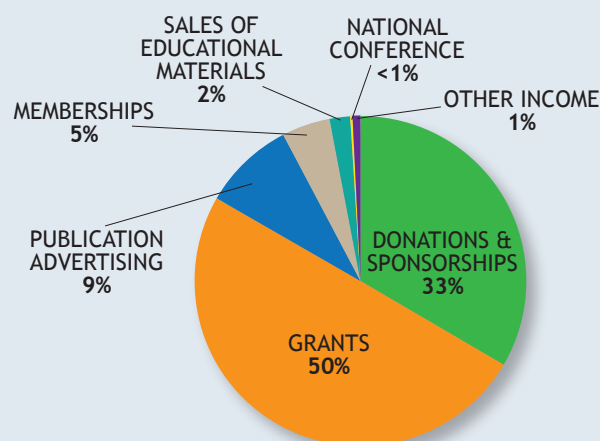
LIABILITIES

Accounts Payable & Accrued Liabilities ..	420,867
Deferred Revenue	68,208
TOTAL LIABILITIES	489,075

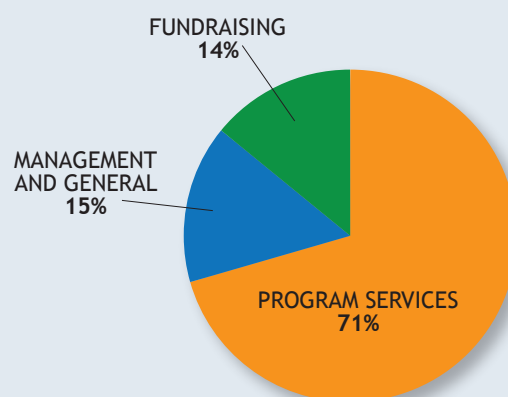
NET ASSETS

Unrestricted Net Assets	(119,889)
Temporarily Restricted Net Assets	514,774
TOTAL NET ASSETS	394,885
TOTAL LIABILITIES AND NET ASSETS	883,960

Support & Other Revenue



Expenses



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Thank you to our 2012 donors and supporters

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Our Mission

To reach out to and empower people affected by limb loss to achieve their full potential through education, support and advocacy, and to promote limb loss prevention.

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Limb Loss Resource Center

Phone: 888/267-5669

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